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### Elicit Your Greatness - A Focus

I am not sure that any of us ever truly believes we have what it takes to be GREAT! And then haven't we learned that to elicit greatness means we have to put a little bit more effort into what we already do well.

It is adding the 'YES' to "We can" and being more emphatic when we

## Quotable Quotes

*"To be great is to be misunderstood."* ~ Ralph Waldo Emerson

*"Whoever renders service to many puts himself in line for greatness--great wealth, great return, great satisfaction, great reputation, and great joy."* ~ Jim Rohn

*"To become truly great, one has to stand with people, not above them."* ~ Charles de Montesquieu

*"Be not afraid of greatness: some are born great, some achieve greatness, and some have greatness thrust upon them."* ~ William Shakespeare

Dear Jean,

### A Reflection ~ FIND and Elicit Your Greatness

As we conclude our 3 month discussion for "Eliciting Greatness" I have two items to share. I am inspired by Nike's campaign to "Find Your Greatness" and by a dear friend's sharing of her personal pattern of success. I hope you are inspired as well.

The first share is a powerful and captivating text from a Nike commercial broadcast during the Olympics. Nike has initiated a campaign "Find Your Greatness." The commercial shows 12 year old, Nathan jogging along a country road in London, Ohio, USA. Greatness is not beyond his reach, nor is it for any of us.

The Nike commercial text reads ...

*"GREATNESS - it's just something you made up.*

*Somehow we've come to believe that GREATNESS is a gift reserved for a chosen few, for prodigies, for superstars and the*

say 'Yes, we can!.' It is adding the 'extra' to the ordinary to be 'Extraordinary.' It could just mean that 'today' becomes 'THE' day. It is us renewing our successes, living our patterns of success and finding our own greatness. Your heart knows it is in you. Let's Dance!

#### Tools and Resources -

*"Find Your Greatness" - Nike and the Olympics*

<http://www.youtube.com/watch?v=hEzW1WRFTg>

*Matt - Dancing, 2012*

<http://www.youtube.com/watch?v=Pwe-pA6TaZk&feature=relmfu>

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*rest of us can only stand by watching. You can forget that!*

*GREATNESS is not some rare DNA strand. It's not some precious thing. GREATNESS is no more unique to us than breathing. We're all capable of it. All of Us!" © Nike Olympics Commercial. 2012*

And in a second commercial from Nike that ends with this photo below, a few more words GREATNESS.



*"There are no grand celebrations here. No speeches, no bright lights. But there are great athletes. Somehow we've come to believe that GREATNESS is reserved for the chosen few, the superstars.*

*The truth is - GREATNESS is for all of us. This is not about lowering expectations ... It's about raising up every last one of us. Because GREATNESS is not in one special place. And it is not in one special person. GREATNESS ... is wherever somebody is trying to find it.*

My second share is for those of you who are working on your personal patterns of success. One of my dearest and most creative friends created her personal pattern of success many years ago and visually turned it into her 'Pyramid of Success.' Think pyramid and read from the bottom up ...

SUCCESS  
INSPIRATION  
Disengage Reinvent Inhale  
Inhale ... Exhale  
Ask Accept Acknowledge  
I N I T I A T I O N

Her pyramid is bordered on the right with 'REFLECTION' and on the left with 'ACTION.' And in her words ... *"What truly amazes me is that it is still a true model for me to this day. I have it on my bulletin board next to my desk. It is a pattern that still fits*

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*me after all this time --it is my tailored pattern of **success.**"*

Are you ready? Find that quiet spot and find the greatness you can unleash into our world. Try out your pattern of success and believe that if we each gave one minute a day to be great in the world, what an amazing gift we offer out and up.

Sharing with you in your discovery of greatness,

Jean



### **CHOOSE to...**

... ..announce a change in your world for today...declare your higher standard ... question what life could be like without the barrier(s)... ask what is stopping you...then design a bigger game...REFLECT... STRETCH...BREATHE...step into your path.

... Ask the question ... listen for the answer ... understand the change that may be required ... accept the challenge ... own the actions ... embrace the shifts ... feel the greatness.

... dance in the moment ... sing with your heart ... see with your mind ... feel with your breath ... take that one step ... reach for that extra moment ... be not afraid of greatness ... shift your ordinary to extraordinary.